



**CITY OF
UPLAND**

Information About Measure M

Upland Business License Reform Measure

Frequently Asked Questions & Answers

Q: What is Measure M?

A: On August 3, 2026, the Upland City Council unanimously placed Measure M on the November 2026 Municipal Election ballot for voter consideration to reform Upland's 31-year-old business license tax ordinance and provide additional locally controlled funding to help maintain our community's quality of life.

Q: Do residents pay this tax?

A: Measure M applies only to businesses and will not increase taxes for residents or homeowners of Upland who are not business owners.

Q: Why was Measure M placed on the ballot?

A: Upland's business license structure was last updated in 1994. Measure M seeks to update the structure so it matches the current mix of businesses in the City. If enacted, Measure M also reduces taxes for most small businesses in Upland, while ensuring the largest businesses pay their proportional rate for city services residents and businesses both use.

Q: How does Measure M impact city services?

A: If approved, Measure M provides an additional \$2.1 million annually to help maintain city services, such as fixing streets and potholes; keeping streets, infrastructure, parks, and community facilities safe, clean, and well-maintained; cleaning up piles of trash and litter in public areas; repairing or replacing aging storm drains and infrastructure; and providing timely responses to 911 emergencies.

Q: What accountability provisions does Measure M include?

A: Measure M continues Upland's conservative standards for fiscal accountability and requires independent audits and public disclosure of how all funds are spent.

Q: Are Measure M funds for Upland?

A: If enacted, every dime of Measure M be reinvested back into the community to help maintain city services and infrastructure. By law, no Measure M money can be taken by the State or County.

Q: What will my business license rate be?

A: Measure M proposes updating business license tax rates between .065% to 0.2% (65¢ to \$2 for every \$1,000) of gross receipts. If you are a business, you can use the free Business Tax Calculator to better understand how this may affect your business by visiting uplandca.gov/BLRcalculator.

Q: When is the election?

A: Election Day is November 3, 2026. Voters in City Council Districts 2, 3, and 4 will also have the opportunity to select City Council representatives.

Q: Where can I get more information?

A: For more information, visit uplandca.gov/Measure-M. If you are a member of a community or civic organization and would like to request an informational presentation, please contact Meagan McLees at mmclees@uplandca.gov